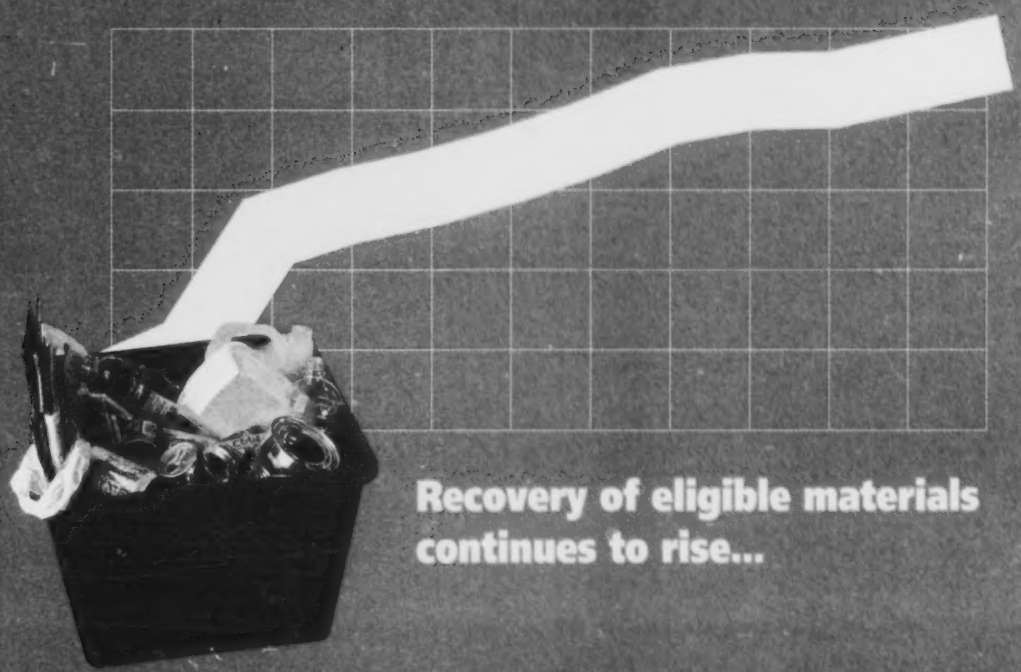
2005/2006 ANNUAL REPORT

MANITOBA PRODUCT STEWARDSHIP CORPORATION



Recovery of eligible materials continues to rise...

Want to know more about recycling in Manitoba communities or find out more about MPSC's business plans and programs?

Visit our Web site at

www.mpsc.com

The Manitoba Product Stewardship Corporation (MPSC) was established on January 1, 1995. The MPSC's core mandate as described in Manitoba Regulation 39/95 is:

A. to establish and administer a waste reduction and prevention (WRAP) program for designated materials for Manitoba consistent with the principles of sustainable development as set out in Section 1 of the Act;

B. to provide for the effective, efficient and economical management of designated waste materials; and

C. to administer the fund.

The Multi-Material WRAP Fund shall be used to provide or pay for any or all of the following:

A. the establishment and administration of a waste reduction and prevention program for designated material;

B. education programs for the purpose of the waste reduction and prevention program for designated material;

C. expenditures incurred in the collection, transportation, storage, processing and disposal of designated material in connection with the waste reduction and prevention program;

D. research and development activities related to the management of designated material;

E. promotion and development of activities and economic instruments to encourage reduction and prevention of waste-designated material;

F. the appropriate disposal of waste designated-material;

G. salaries and other costs of the Board and the Fund;

H. salaries and other costs of government for the administration and enforcement of the Act and this regulation as they relate to the responsibilities of the Board and the regulations respecting reduction and prevention of waste designated-material.

2007-04602/

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MPSC Chair's Message

MPSC is providing technical support to assist in the future evolution of expanded product stewardship in Manitoba.

The Manitoba Product Stewardship Corporation has concluded another successful year in supporting recycling programs and activities in Manitoba in 2005/2006. As Chair of the MPSC, I can point with pride to the following accomplishments over this period:

- material recovery has increased for the eleventh consecutive year about 3.4% overall;
- programming and recovery has increased in most regions of the province;
- over $ 7.3 million paid directly to Manitoba communities to support their local recycling programs

The multi-material approach in Manitoba works. It works so well that it continues to offer us challenges as our singular revenue source is called upon to fund ever growing recycling programs. MPSC staff and Board of Directors have worked diligently to ensure MPSC core programming remains intact.

In December 2003 there was an announcement by the Provincial Government of the development of an initiative referred to as Efficiency Manitoba, which when up and running would act as a one-stop-shop to coordinate and develop programming for energy, water, demand-side management and waste reduction. The Efficiency Manitoba initiative has resulted in the creation of Green Manitoba, a Special Operating Agency under the department of Energy, Science and Technology, and it has been assigned the role of developing industry operated expanded producer responsibility (EPR) programs for tires, printed paper and packaging as well as electronics waste, household hazardous waste and paint. Stakeholder consultations are ongoing and regulations are being developed.

As a result, the future role and structure of MPSC will be changing and while this is an uncertain time, the staff of MPSC continues to operate our business in the professional and cost effective manner that has become a hallmark of the organization.

In addition, MPSC is providing technical support to assist in the future evolution of expanded product stewardship in Manitoba.

John Clarkson,

Chair

Message du président de la CMGPD

En 2005/2006, la Corporation manitobaine de gestion des produits désignés (CMGPD) a connu un autre exercice couronné de succès dans le soutien aux programmes et aux activités de recyclage au Manitoba. À titre de président de la Corporation, je peux mentionner avec fierté les réalisations suivantes au cours de l'exercice 2005/2006 :

- la récupération des matériaux désignés s'est accrue pour la onzième année consécutive; elle affiche une hausse générale d'environ 3,4 %;
- les programmes et la récupération ont connu une augmentation dans toutes les régions de la province;
- un montant de plus de 7,3 millions de dollars a été versé directement aux collectivités manitobaines pour soutenir leurs programmes de recyclage locaux.

L'approche du recyclage de matériaux multiples fonctionne au Manitoba. Elle fonctionne si bien que nous devrons relever des défis au cours des prochaines années, étant donné que notre seule source de revenu devra financer des programmes de recyclage en expansion. Le personnel et le conseil d'administration de la CMGPD ont cherché avec diligence à maintenir l'intégralité des programmes de base de la Corporation.

En décembre 2003, le gouvernement provincial a annoncé le lancement d'une initiative connue sous le nom d'Efficacité Manitoba qui, lorsqu'elle aurait été mise en oeuvre, servirait de guichet unique pour la coordination et l'élaboration de programmes visant la conservation de l'énergie et de l'eau, la gestion axée sur la demande et la réduction des déchets. L'initiative s'est traduite par la création d'un organisme de service spécial, le Bureau des solutions écologiques pour un Manitoba vert, qui relève du ministère de l'Énergie, des Sciences et de la Technologie. L'organisme a reçu la tâche d'élaborer des programmes de responsabilité élargie des producteurs (REP) administrés par l'industrie qui viseraient les pneus, le papier imprimé et les emballages, ainsi que les déchets électroniques, les déchets domestiques dangereux et la peinture. Des consultations sont en cours avec les inter venants du secteur et on a commencé à élaborer la réglementation.

C'est pourquoi le rôle et la structure futurs de la CMGPD évolueront et, bien qu'il s'agisse d'une période d'incertitude, le personnel de la Corporation continue d'exercer ses fonctions de la manière professionnelle et rentable qui est devenue une caractéristique importante de notre organisme.

De plus, la CMGPD offre un soutien technique qui participe à l'évolution et à l'expansion futures de la gestion des produits désignés au Manitoba.

John Clarkson
Président

La CMGPD offre un soutien technique qui participe à l'évolution et à l'expansion futures de la gestion des produits désignés au Manitoba.

General Manager's Message

Recycling is entrenched in the minds of Manitobans, and no matter what, they want their recycling program and participate enthusiastically.

On March 31, 2006, we closed the books on the first year of our second decade. The 2005/2006 fiscal year was not without challenges for MPSC and our stakeholders. The market values for recyclables have been described as topsy-turvy. The old corrugated cardboard market (OCC) took a tumble while PET, HDPE, and aluminum were at or set record highs. Some programs took a step backward and others took a step forward. Even with the challenges that were particularly evident in western Manitoba, material recovery increased by 3.4%. Programming and recovery increased in most regions of the province. Recycling is entrenched in the minds of Manitobans, and no matter what, they want their recycling program and participate enthusiastically.

Recycling in Manitoba has significant economical benefits:

- job creation (private and non-profit) and skills and knowledge;
- infrastructure development;
- procurement of goods and services (fuel, trucks, equipment, and taxes);
- value from the sale of recyclables and landfill avoidance benefits.

Environmental benefits include extending the life of existing landfills and saving costs in the development and sighting of new landfills.

Manufacturers save energy and enjoy reduced raw materials costs by utilizing a consistent supply of recyclables.

Municipal Residential Recycling

Recovery of eligible materials continues to rise, with 66,790 metric tonnes of recyclables collected for recycling or re-use, an increase of 3.4% over 2004/2005. During fiscal 2005/2006, MPSC paid Manitoba municipalities over $7.3 million in direct recycling support payments. Provided there are no substantive changes to current programming, and with recycling maturing around the province, we expect growth to be normalized at single digit increases annually.

School and Youth Programs

Effective March 31, 2006, MPSC will no longer provide financial support for K-S4 schools through the STAR program. We believe in the STAR program and school promotion and education as a critical tool in supporting recycling. In June 2005, the MPSC Board of Directors decided to stop funding the STAR program to ensure funds were available to support MPSC core programming. The Minister of Conservation requested MPSC continue to administer STAR and provided funding for the 2005/2006 year. We are pleased that the Provincial Government sees the merit in keeping school education and recycling initiatives operating through a similar program administered by Manitoba Education and Green Manitoba. Through the STAR program MPSC has ensured that recycling and waste reduction activities are now entrenched in schools throughout the province. MPSC has provided

a solid foundation and anticipate Manitoba Education and Green Manitoba will be able to build on our success.

I would like to thank the teachers, students, volunteers, and MPSC staff who participated and made STAR a tremendous success.

We are proud of what has been accomplished during the nine years we supported STAR.

STAR PLUS Program

Effective March 31, 2006, the STAR Plus program will no longer be offered by MPSC. In June 2005, similar to the decision made in regard to the STAR program, the MPSC Board of Directors decided to stop funding the STAR Plus program. The Minister of Conservation requested that MPSC continue to administer the STAR Plus program and provided funding for 2005/2006. A similar program will be offered through Manitoba Advanced Education and Green Manitoba.

We achieved the goals we established while developing STAR Plus and congratulate the participating post-secondary institutions and MPSC staff who worked diligently to make it happen. The foundation has been established and we anticipate that Manitoba Advanced Education and Green Manitoba will be able to build on our success.

We are proud of what has been accomplished during the seven years we supported STAR Plus.

Corporate Promotion and Education

MPSC communicates with our varied stakeholders in many ways;
(1) our corporate website *www.mpsc.com* is updated regularly with facts and reports,
(2) newsletters are produced and distributed bi-annually,
(3) a monthly bulletin is distributed to municipalities and recyclers,
(4) recycling material fact sheets are available,
(5) Community Recycling Report Cards are distributed annually,
(6) annual workshops and regional meetings are conducted throughout the province,
(7) toll-free telephone assistance and on-site visits are available,
(8) press releases are used to keep news and events in the public eye, and
(9) we maintain 'MB Recycles' which is an on-line community for sharing information and asking questions.

Marketing and Technical Support

The tools, funding and technical support MPSC provides ensure that there is no reason that a community cannot have a cost-effective and successful recycling program. We provide one-on-one direct technical and marketing support through on-site visits, regional meetings, annual workshops, the development of technical bulletins and fact sheets. Cost monitoring work ensures we keep abreast of recycling cost trends.

Revenue monitoring allows us to track the value of recyclables marketed.

The foundation has been established and we anticipate that Manitoba Education and Green Manitoba will be able to build on our success.

MPSC has demonstrated fiscal responsibility in managing reserve funds in the early years, allowing support for growth as programs matured.

Managing Financial Resources

As stated in the MPSC 2001/2002 Annual Report, we continue to draw down our reserve funds. MPSC has streamlined and eliminated support for other programming which ensures our core funding programs remain sustainable.

Where from here?

In 2000/2001 we signaled that MPSC would start incurring annual operating losses. Continued growth in the amount of designated materials recycled or reused has created challenges around the long term sustainability of MPSC programming as it exists today.

MPSC has demonstrated fiscal responsibility in managing reserve funds in the early years, allowing support for growth as programs matured. Drawing on reserves has ensured programs could operate while a model is developed for establishing the next iteration of packaging and printed paper stewardship.

In December 2003 the Efficiency Manitoba (EM) initiative was announced by the Province of Manitoba and tasked with developing a new provincial vision for energy, water, demand-side management, and waste reduction. Since that time, Green Manitoba has been created as a Special Operating Agency under the department of Energy, Science and Technology. Green Manitoba has been assigned the task of developing options for industry operated expanded producer responsibility programming for tires, packaging and printed paper, waste electronics, household hazardous waste and paint.

The past eleven years has seen unprecedented and unimagined growth in community recycling programming. The total number of tonnes diverted from landfill has far outstripped the projections developed in the mid 1990's. There is no disputing that MPSC's multi-material approach works and is cost effective and efficient.

As stated in the 2004-2007 Sustaining the MPSC Model Business Plan, change is required in order to continue moving forward. With the discussions/negotiations with various industry sectors, it appears that the change we called for may be upon us. The timing for the implementation of the new provincial vision has yet to be established. The future role of MPSC within the new provincial vision is undetermined at this time.

As we await further developments from Green Manitoba and the Province we will continue to operate our business in the manner that has earned MPSC staff broad-based stakeholder endorsement for delivering a model for effective and efficient administration of recycling initiatives.

Jim Fogg,

General Manager

Message du directeur général

Le 31 mars 2006 marquait la fin de la première année de notre deuxième décennie. L'exercice 2005/2006 a pourtant été témoin d'un certain nombre de problèmes pour la Corporation manitobaine de gestion des produits désignés (CMGPD) et les intervenants du secteur. On a décrit le marché des matières recyclables comme étant sens dessus dessous. En effet, le marché du papier cannelure a connu un repli, tandis que les marchés du PTE, du polyéthylène haute densité (PEHD) et de l'aluminium ont atteint des sommets records. Certains programmes ont accusé un recul, tandis que d'autres ont fait des progrès. Même avec les défis qui ont été particulièrement évidents dans l'ouest de la province, la récupération des matériaux désignés s'est accrue de 3,4 %. Les programmes et la récupération ont connu une augmentation dans toutes les régions de la province. Le recyclage est bien enraciné dans l'esprit des Manitobains et, quoi qu'il arrive, ces derniers veulent leurs programmes de recyclage et y participent avec enthousiasme.

Le recyclage est bien enraciné dans l'esprit des Manitobains et, quoi qu'il arrive, ces derniers veulent leurs programmes de recyclage et y participent avec enthousiasme.

Au Manitoba, le recyclage offre des avantages économiques importants :

- création d'emplois dans des entreprises à but lucratif et sans but lucratif, et acquisition de compétences et de connaissances;
- développement des infrastructures;
- achat de biens et de services (carburant, camions, matériel, taxes);
- valeur des ventes de matières recyclables et de réduction des déchets mis en décharge.

Les avantages pour l'environnement comprennent la prolongation de la durée de vie des décharges existantes et les économies de coûts au plan du développement et du choix du site des nouvelles décharges.

Les fabricants économisent de l'énergie et profitent de la réduction du coût de leurs matières premières en ayant recours à un approvisionnement constant en matières recyclées.

Recyclage résidentiel municipal

La récupération des matériaux admissibles continue d'augmenter. Environ 66 790 tonnes métriques de matières recyclables ont été recueillies pour le recyclage ou la réutilisation, soit une augmentation de 3,4 % par rapport à l'exercice 2004/2005. Au cours de l'exercice 2005/2006, la Corporation a versé aux municipalités manitobaines près de 7,3 millions de dollars en paiements de soutien directs au recyclage. Étant donné que le recyclage arrive à maturité dans la province, si aucune modification n'est apportée à la programmation actuelle, nous prévoyons que la croissance sera normalisée à des hausses de moins de 10 %.

Programmes destinés aux jeunes et aux écoles

À compter du 31 mars 2006, la CMGPD n'offrira plus un soutien financier aux écoles de la maternelle à Secondaire 4 par le biais du programme STAR (Action étudiante pour le recyclage). Nous croyons que le programme STAR et les activités d'éducation et de promotion des écoles sont des outils importants de soutien au recyclage. En juin 2005, le conseil d'administration de la CMGPD a décidé de cesser de financer le programme STAR afin de veiller au maintien du financement des programmes de base de l'organisme. Le ministre de la Conservation a demandé à la Corporation de continuer à administrer les programme STAR et lui a accordé un financement pour l'exercice 2005/2006. Nous sommes heureux que le gouvernement provincial voie l'intérêt de maintenir les initiatives de

recyclage et d'éducation des écoles en établissant un programme similaire qui sera administré par Éducation Manitoba et le Bureau des solutions écologiques pour un Manitoba vert. Grâce au programme STAR, la CMGPD a veillé à ce que les activités de recyclage et de réduction des déchets soient désormais bien enracinées dans les écoles de la province. La Corporation a jeté des bases solides et elle prévoit que le ministère de l'Éducation et le Bureau des solutions écologiques seront en mesure de tirer parti de ses réussites.

J'aimerais remercier les membres du personnel enseignant, les élèves, les bénévoles et le personnel de la CMGPD qui ont participé à la réussite mémorable du programme STAR.

Nous sommes fiers de ce qui a été accompli au cours des neuf années de notre soutien au programme STAR.

Programme STAR PLUS

À compter du 31 mars 2006, la CMGPD n'offrira plus le programme STAR PLUS. En juin 2005, dans la foulée de sa décision au sujet du programme STAR, le conseil d'administration de la CMGPD a décidé de cesser de financer le programme STAR PLUS. Le ministre de la Conservation a demandé à la Corporation de continuer à administrer les programme STAR PLUS et lui a accordé un financement pour l'exercice 2005/2006. Un programme semblable sera offert par le ministère de l'Enseignement postsecondaire du Manitoba et le Bureau des solutions écologiques pour un Manitoba vert.

Nous avons atteint les objectifs que nous avons établis lors de l'élaboration du programme STAR PLUS et nous félicitons les établissements d'enseignement postsecondaires participants et le personnel de la CMGPD qui ont travaillé avec diligence à sa mise en oeuvre. Les bases sont établies et nous prévoyons que le ministère de l'Enseignement postsecondaire et le Bureau des solutions écologiques pour un Manitoba vert seront en mesure de tirer parti de nos réussites.

Nous sommes fiers de ce qui a été accompli au cours des sept années de notre soutien au programme STAR PLUS.

Promotion et éducation

La Corporation communique avec les intervenants du secteur de diverses manières :
1) elle met périodiquement à jour son site Web www.mpsc.com en postant des faits et des rapports;
2) elle produit et distribue des bulletins d'information sur une base semestrielle;
3) elle distribue un bulletin mensuel aux municipalités et aux entreprises de recyclage;
4) elle produit des fiches de renseignements sur le recyclage;
5) elle distribue annuellement des rapports sommaires sur le recyclage communautaire;
6) elle organise des ateliers annuels et des assemblées dans toutes les régions de la province;
7) elle offre une aide téléphonique gratuite et des visites sur place;
8) elle utilise des communiqués de presse pour faire la publicité de divers événements et diffuser des nouvelles;
9) elle a créé « Manitoba Recycles », un groupe de discussion en ligne pour échanger des renseignements et poser des questions.

Commercialisation et soutien technique

Les outils de promotion, le financement et le soutien technique offerts par la Corporation veillent à ce qu'aucun motif n'empêche une collectivité de mettre en place un programme de recyclage rentable et couronné de succès. La Corporation offre un soutien technique et commercial individuel par le biais de visites sur place, d'assemblées régionales, d'ateliers annuels et de la préparation de bulletins techniques et de fiches de rensei-

gnements. Le contrôle des coûts nous permet de nous tenir au courant des tendances des coûts du recyclage, tandis que le contrôle des recettes nous permet d'assurer le suivi de la valeur des matières recyclables commercialisées.

Gestion des ressources financières

Tel qu'indiqué dans le rapport annuel de 2001/2002 de la CMGPD, nous continuons de réduire nos fonds de réserve. Nous avons rationalisé nos coûts et éliminé le soutien offert à certains programmes afin de veiller à la viabilité continue de nos programmes de base.

Quel est l'avenir?

En 2000-2001, nous avons indiqué que la Corporation commencerait à subir des pertes d'exploitation annuelles. La croissance continue de la quantité de matériaux désignés recyclés ou réutilisés a soulevé le défi du maintien à long terme des programmes actuels de la Corporation.

La Corporation a fait preuve de responsabilité financière en gérant le fonds de réserve au cours de ses premières années d'existence et en soutenant la croissance au fur et à mesure de l'évolution des programmes. Le recours au fonds de réserve a permis la mise en œuvre des programmes, tout en élaborant un modèle pour définir et établir les projets de gestion du papier imprimé et des emballages de la deuxième génération.

En décembre 2003, le gouvernement provincial a annoncé le lancement de l'initiative Efficacité Manitoba qui a pour but l'élaboration d'une nouvelle vision provinciale en matière de conservation de l'énergie et de l'eau, de gestion axée sur la demande et de réduction des déchets. Depuis, le gouvernement a créé un organisme de service spécial, le Bureau des solutions écologiques pour un Manitoba vert, qui relève du ministère de l'Énergie, des Sciences et de la Technologie. L'organisme a reçu la tâche d'élaborer des programmes de responsabilité élargie des producteurs (REP) administrés par l'industrie qui viseraient les pneus, le papier imprimé et les emballages, ainsi que les déchets électroniques, les déchets domestiques dangereux et la peinture.

Les onze dernières années ont été témoins d'une croissance inimaginable et sans précédent des programmes de recyclage communautaires. Le nombre total de tonnes de matériaux valorisés a dépassé de beaucoup les prévisions élaborées au milieu des années 1990. On ne peut contester que l'approche du recyclage de matériaux multiples de la CMGPD fonctionne et qu'elle est efficace et économique.

Comme nous l'indiquons dans le plan d'entreprise de la Corporation pour la période de 2004 à 2007, « Sustaining the MPSC Model » (assurer la viabilité du modèle de la CMGPD), le changement est nécessaire si nous voulons continuer à aller de l'avant. Les discussions et les négociations menées avec divers secteurs industriels semblent indiquer que le changement que nous avons demandé peut être proche. Le moment de la mise en oeuvre de la nouvelle vision provinciale n'a toujours pas été établi. Aussi, à l'heure actuelle, le rôle futur de la Corporation dans le cadre de la nouvelle vision provinciale demeure indéterminé.

En attendant les initiatives du Bureau des solutions écologiques pour un Manitoba vert et du gouvernement provincial, nous continuerons d'exercer nos fonctions d'une manière qui a permis au personnel de la CMGPD d'obtenir un large soutien des intervenants du secteur pour son modèle d'administration efficace des initiatives de recyclage.

Jim Fogg

Directeur général

Municipal Programs

The Multi-Material WRAP Fund shall be used to provide or pay for the following:

- the establishment and administration of a waste reduction and prevention program for designated material;
- expenditures incurred in the collection, transportation, storage, processing and disposal of designated material in connection with the waste reduction and prevention program;
- the appropriate disposal of waste-designated material;

A Message from the Manager

Another year of packaging and printed material recycling activity, another year of success! Manitoba communities continue to demonstrate that recycling is a good news story and a waste reduction activity that, managed well, can thrive even in the most challenging environments.

The 2005/2006 fiscal year brought new and old challenges for MPSC's Municipal Programs, including:

- regional and/or global forces brought down the value of key recyclables (e.g. card board, newspaper)
- the departure/closure of some well-known recycling companies in western Manitoba
- the ever-present challenge of trying to build recycling and waste reduction momentum in a province with very low landfill tipping fees

Despite this difficult climate, MPSC's Municipal Programs can once again boast a significant increase (3.4%) in the amount of packaging and printed material recycled from households. Manitobans recycled almost 67,000 metric tonnes of packaging and printed material during the period. Manitobans can also take pride in knowing that their recycling efforts through the MPSC Municipal Programs system have resulted in over 1 billion pounds of packaging and printed material recycled since 1995!

Clearly, MPSC and recycling in Manitoba has had a successful past. But, as with all things, change is coming. Provincial planners are now working on a new vision for stewardship for Manitoba which will include packaging and printed material. It is my hope that whatever change takes place, it is done with caution and care. Our approach in building and managing MPSC's Municipal Programs has been based on incremental, and often imperfect, movement forward—but the pages that follow in this Annual Report demonstrate that the MPSC approach has worked! No doubt changes are necessary, but let's be cautious in our tinkering that we do not threaten the successful foundation that has been built.

It's not clear how fast the new vision will take hold, nor how long MPSC in its current form will continue to exist. However, it is clear that whomever leads further progress on packaging and printed material stewardship and recycling will need to address a number of challenges going forward, including:

- evaluating the strengths and weaknesses of the current system
- taking a closer look at the province's recycling infrastructure
- developing a clear definition of what 80/20 cost sharing principle means
- improving the management of Manitoba's portion of the recycling chain
- developing appropriate long-term strategies for dealing with recycling markets and other uncontrollable forces
- engaging Manitobans on a long term strategy for waste reduction overall

Onward and upward.

Mike Fernandes,
Senior Manager

Manitobans can also take pride in knowing that their recycling efforts through the MPSC Municipal Programs system have resulted in over 1 billion pounds of packaging and printed material recycled since 1995!

Did You Know?

66,790 metric tonnes
= 66,790,000 kilograms
= 147,245,000 pounds

That is 57 kgs (approximately 126 pounds) of packaging and printed material recycled per Manitoban last year just through MPSC-funded local recycling programs! This does not include the recycling of non-MPSC materials, nor the recycling of aluminum, metal and plastic containers directly delivered to brokers by individuals or charitable organizations.

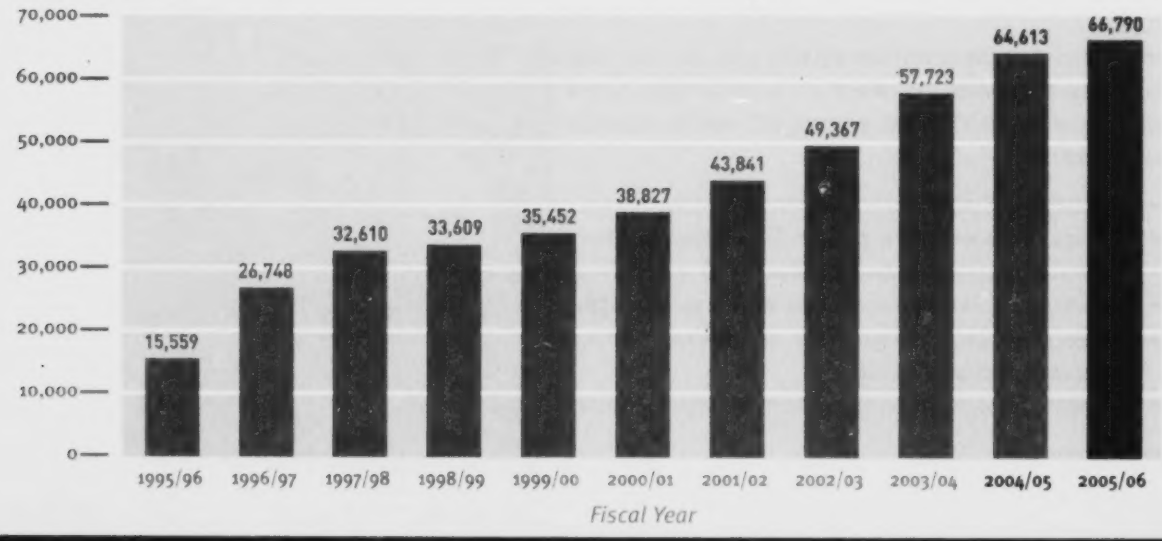
Recovery of Eligible Materials

In MPSC's 2005/2006 fiscal year (April 1, 2005 – March 31, 2006), Manitobans recycled approximately 66,790 metric tonnes of packaging and printed material through MPSC-funded local community recycling programs. This represents an increase of 2,177 tonnes (approximately 3.4%) from the 2004/2005 fiscal year.

This is how much eligible household material has been recycled since 1995 with funding support from the MPSC!

Go to www.mpsc.com for details **Updated quarterly. Last update 03/2006**

Chart 1 — Recovery of Residential Materials in Metric Tonnes



Municipal Recycling in Manitoba: MPSC Regions

Since 1995 MPSC has provided financial and technical support to recycling programs operated by Manitoba communities, including municipal corporations, provincial and federal parks, First Nations and Northern Affairs reserves.

Participation by Manitoba communities in the MPSC funding program is, and has always been, voluntary – Manitoba communities are not required by regulation to have recycling programs. The communities themselves, along with the support of the MPSC have created and grown recycling programs from their infancy 11 years ago, to mature well-established programs today.

As the table below indicates, the number of communities participating in each MPSC region varies, as does the overall level of recycling activity. Aside from the funding and technical support provided by MPSC, it is the communities own initiative that has been the driving force behind the level of recycling activity in each region.

Note: Not all materials recycled through Manitoba community recycling programs are eligible for MPSC recycling support payments (for example, corrugated cardboard from commercial establishments).

Chart 2 — Summary By Region

	Number of communities participating	Population in participating communities	Total kilograms recycled	Average kgs recycled per person
Central West	32	26,608	1,351,394	50.8
East	30	74,959	4,540,806	60.6
Interlake	22	62,997	2,921,274	46.4
North	14	45,800	1,443,970	31.5
North West	20	30,251	1,189,911	39.3
South Central	36	80,197	5,453,925	68.0
South West	40	83,640	5,884,220	70.4
Winnipeg	11	670,227	44,004,276	65.7
Total	205	1,074,679	66,789,776	62.1

Did You Know?

Under the MPSC system, participating communities and/or their recycling agents also keep all revenue from the selling of recyclables to brokers and/or end users. Based on market revenue information submitted to MPSC, this resulted in approximately $90 per metric tonne or around $6 million. And, it's also useful to remember that there is an economic benefit to keeping these materials out of local landfills (also called *the avoided cost of disposal*).

Municipal Recycling Support Payments

MPSC funds municipal recycling programs through an incentive-based system. Communities are paid a fixed rate (see chart below) for every metric tonne of eligible material recycled by their residents through registered recycling programs.

MPSC analyzes funding rates on an annual basis and changes the funding rates accordingly. These rates are expected to fluctuate year to year due to the dynamic nature of the recycling market. For more information on how MPSC calculates funding rates, see our website at *www.mpsc.com.*

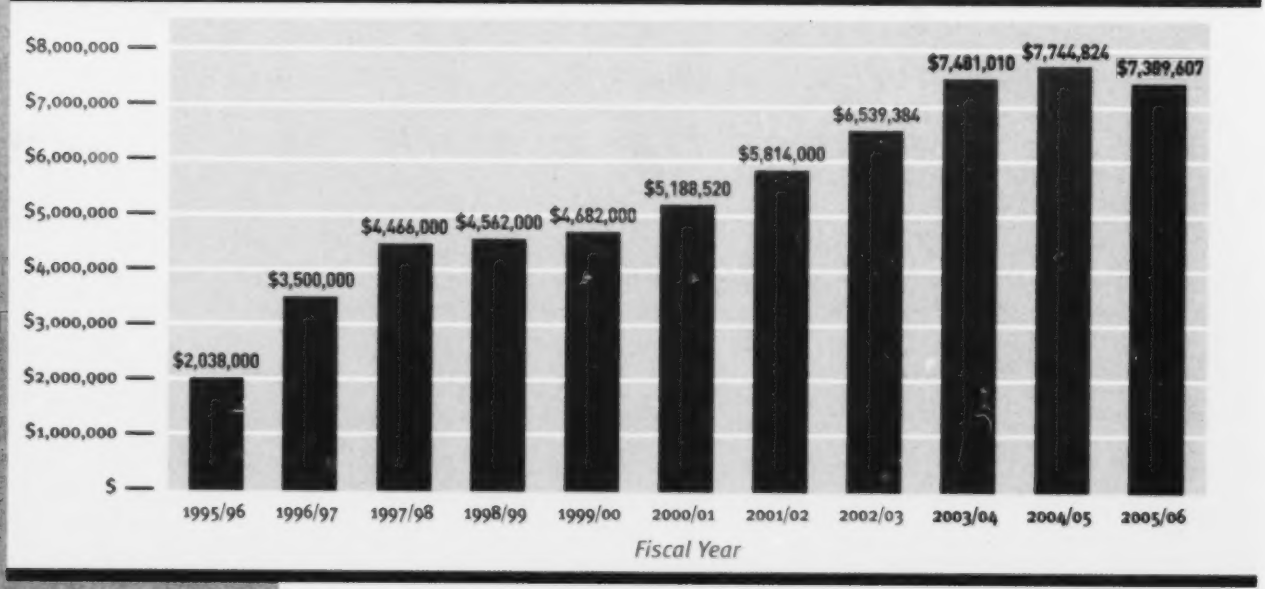
Last year, MPSC paid participating municipalities almost $7.39 million in direct support payments.

2005/06 funding rates per metric tonne

Group	Rates
City of Winnipeg	$102 per tonne
City of Brandon	$128 per tonne
Communities with populations between 5,001 and 15,000	$143 per tonne
Communities with populations between 1,001 and 5,000	$153 per tonne
Communities with populations between 0 and 1,000	$180 per tonne

The table on the next few pages shows how the $7.39 million was distributed by MPSC to each participating community in the province.

Chart 3 — Municipal Recycling Support Payments



Summary of MPSC Payments and Tonnes Recycled by Participating Community

REGISTERED COMMUNITY	REGION	POPULATION	05-06 FUNDING RATE	TOTAL MPSC PAYMENTS RECEIVED BY COMMUNITY IN 05-06	TOTAL TONNES RECYCLED IN 05-06
Alexander, RM	East	2,780	$153	17,457	114.10
Altona, Town	South Central	3,434	$153	38,202	330.10
Arborg, town	Interlake	959	$180	6,181	53.64
Argyle, RM	South Central	1,145	$153	2,010	13.14
Armstrong, R.M.	Interlake	1,905	$153	5,373	35.12
Arthur, R.M.	South West	480	$180	3,627	24.64
Beausejour, Town	East	2,772	$153	25,189	202.32
Benito, village	North West	415	$180	5,440	33.47
Berens River First Nation	East	1,644	$153		no claims rec'd
Bifrost, R.M.	Interlake	2,967	$153	15,190	168.59
Binscarth, Village	Central West	445	$180	3,453	32.46
Birtle, RM	Central West	749	$180	4,621	30.15
Birtle, Town	Central West	715	$180	4,412	28.78
Blanshard, RM	Central West	686	$180	2,201	12.23
Boissevain, town	South West	1,495	$153	11,164	93.58
Bowsman, village	North West	320	$180	3,301	19.17
Brandon, City	South West	39,716	$128	299,546	3,963.77
Brenda, RM	South West	616	$180	373	2.07
Brokenhead, R.M.	East	3,877	$153	35,231	282.98
Buffalo Point First Nation	East	41	$180	2,228	14.28
Cameron, R.M.	South West	496	$180	4,898	26.47
Canupawakapa Dakota N (OakLake)	South West	295	$180		no claims rec'd
Carberry, Town	South West	1,513	$153	17,177	160.03
Carman, town	South Central	2,831	$153	41,429	272.48
Cartier, R.M.	Winnipeg	3,120	$153	14,475	93.33
Cartwright, village	South Central	304	$180	2,574	14.30
Churchill, town	North	963	$180	1,890	8.59
Clanwilliam, R.M.	Central West	467	$180	2,414	20.09
Coldwell, R.M.	Interlake	1,320	$153	11,909	77.83
Cornwallis, RM	South West	3,779	$153	15,483	103.42
Crystal City, village	South Central	414	$180	7,413	41.19
Dauphin, city	North West	8,085	$143	37,662	267.10
Dauphin, R.M.	North West	2,273	$153	11,329	75.09
De Salaberry, R.M.	East	3,227	$153	10,624	71.28
Deloraine, Town	South West	1,026	$153	10,640	69.54
Duck Mountains, RM	North West	999	$180	355	2.67
Dufferin, R.M.	South Central	2,405	$153	1,839	12.09
Dunnottar, Village	Interlake	487	$180	2,199	12.22
East St. Paul, R.M.	Winnipeg	7,677	$143	80,282	560.79
Edward, R.M.	South West	679	$180		no claims rec'd
Elkhorn, Village	South West	470	$180	5,853	40.03
Ellice, R.M.	Central West	509	$180	896	4.98
Elton, RM	South West	1,321	$153	4,072	38.01
Emerson, town	South Central	655	$180	17,563	99.14
Erickson, town	Central West	448	$180	2,287	19.03

Want to know more about recycling in Manitoba communities or find out more about MPSC's business plans and programs?

Visit our Web site at www.mpsc.com

Did You Know?

Since 1995 participating Manitoba communities have received over $59 million from MPSC to support local recycling.

REGISTERED COMMUNITY	REGION	POPULATION	05-06 FUNDING RATE	TOTAL MPSC PAYMENTS RECEIVED BY COMMUNITY IN 05-06	TOTAL TONNES RECYCLED IN 05-06
Eriksdale, R.M.	Interlake	889	$180	9,436	52.42
Ethelbert, R.M.	North West	459	$180	2,454	13.63
Ethelbert, Village	North West	335	$180	1,791	9.95
Falcon Lake/Westhawk (WPP)	East	seasonal	$180	19,543	119.30
Fisher, RM	Interlake	2,049	$153	38,233	264.01
Flin Flon, city	North	6,000	$143	39,948	421.58
Franklin, R.M.	East	1,781	$153	4,887	31.94
Gilbert Plains, town	North West	757	$180	3,813	21.18
Gillam, town	North	1,178	$153	5,606	47.01
Gimli, R.M.	Interlake	5,158	$143	63,212	442.31
Gladstone, town	South Central	848	$180	13,798	79.48
Glenboro, village	South West	656	$180	14,404	80.02
Glenwood, R.M.	South West	697	$180	9,023	55.04
Grahamdale, RM	Interlake	1,500	$153	7,338	49.77
Grand Rapids, town	North	355	$180		no claims rec'd
Grandview, RM	North West	839	$180	5,089	28.27
Grandview, town	North West	814	$180	4,937	27.43
Gretna, Town	South Central	563	$180	6,493	43.57
Grey, R.M.	South Central	2,147	$153	11,521	75.30
Hamiota, RM	Central West	479	$180	6,124	35.64
Hamiota, Town	Central West	858	$180	10,969	63.83
Hanover, R.M.	East	10,789	$143	72,706	646.11
Harrison, R.M.	Central West	837	$180	5,260	29.22
Hartney, town	South West	446	$180	4,404	23.81
Headingley, RM	Winnipeg	1,907	$153	20,814	136.04
Hecla Grindstone Prov Park	Interlake	400	$180		no claims rec'd
Kelsey, R.M.	North	2,520	$153	7,400	64.09
Killarney, town	South West	2,221	$153	14,677	125.26
La Broquerie, R.M.	East	2,894	$153	22,445	183.40
Lac du Bonnet, RM	East	2,405	$153	28,991	189.59
Lac du Bonnet, Town	East	1,089	$153	13,727	89.73
Lake St. Martin First Nation	Interlake	1,338	$153		no claims rec'd
Lakeview, R.M.	South Central	384	$180	1,834	10.19
Langford, RM	Central West	784	$180	7,959	44.22
Lansdowne, R.M.	Central West	877	$180	2,305	12.81
Lawrence, R.M.	North West	540	$180	2,822	15.70
Leaf Rapids, Town	North	1,309	$153		no claims rec'd
Lorne, R.M.	South Central	2,033	$153	10,578	72.09
Louise, R.M.	South Central	989	$180	2,091	11.62
MacDonald, R.M.	Winnipeg	5,320	$143	23,765	164.80
MacGregor, village	South Central	882	$180		no claims rec'd
Manitou, town	South Central	775	$180	6,241	38.00
MB Conservation - Paint Lake	North	1,500	$153	3,414	21.49
McCreary, RM	Central West	525	$180	2,322	12.90
McCreary, village	Central West	522	$180	2,322	12.90
Melita, Town	South West	1,111	$153	6,566	57.02
Miniota, RM	Central West	969	$180	4,379	24.33
Minitonas, town	North West	538	$180	4,186	25.52
Minnedosa, town	Central West	2,426	$153	31,291	204.52
Minto, R.M.	Central West	684	$180		no claims rec'd

REGISTERED COMMUNITY	REGION	POPULATION	05-06 FUNDING RATE	TOTAL MPSC PAYMENTS RECEIVED BY COMMUNITY IN 05-06	TOTAL TONNES RECYCLED IN 05-06
Montcalm, RM	South Central	1,400	$153	6,692	46.81
Morden, Town	South Central	6,142	$143	55,359	1,007.77
Morris, town	South Central	1,673	$153	13,147	85.93
Morton, R.M.	South West	760	$180	7,355	48.21
Mountain, R.M.	North West	1,589	$153	963	8.28
Neepawa, town	Central West	3,325	$153	43,139	281.95
Nisichawayasihk Cree Nation	North	2,484	$153	105	0.81
Niverville, town	East	1,921	$153	31,197	266.84
North Cypress, RM	South West	1,853	$153	7,912	73.73
North Norfolk, R.M.	South Central	2,941	$153	22,426	170.31
Norway Hse (Norway House C N)	North	4,165	$153		no claims rec'd
Notre Dame de Lourdes, Village	South Central	619	$180	4,676	25.98
Oak Lake, town	South West	359	$180	1,635	9.09
Oakland, R.M.	South West	1,111	$153	4,783	31.26
Ochre River, R.M.	North West	952	$180	5,635	31.31
Odanah, R.M.	Central West	505	$180		no claims rec'd
Opaskwayak Cree Nation	North	2,973	$153	7,803	67.57
Park, R.M.	Central West	1,228	$153	4,967	52.86
Peguis First Nation	Interlake	3,321	$153		no claims rec'd
Pembina, R.M.	South Central	1,769	$153	11,140	86.73
Pilot Mound, town	South Central	676	$180	13,659	75.88
Pinawa, L.G.D.	East	1,500	$153	16,338	116.88
Piney, R.M.	East	1,688	$153	10,834	90.10
Pipestone, RM	South West	1,567	$153	12,371	82.72
Plum Coulee, Town	South Central	725	$180	8,275	46.55
Portage la Prairie, City	South Central	12,976	$143	172,583	1,208.23
Portage La Prairie, R.M.	South Central	6,791	$143	58,005	414.19
Powerview - Pine Falls	East	1,400	$153	10,200	85.33
Rapid City, town	Central West	424	$180	4,312	23.96
Reynolds, R.M.	East	1,298	$153	15,796	120.31
Rhineland, RM	South Central	4,183	$153	7,616	65.36
Riding Mountain National Park	Central West	300	$180	1,651	13.74
Ritchot, R.M.	Winnipeg	4,958	$153	25,132	162.57
Rivers, town	South West	1,119	$153	4,774	33.04
Riverside, RM	South West	856	$180	375	2.09
Riverton, village	Interlake	594	$180	3,826	33.21
Roblin, R.M.	South Central	955	$180	3,861	21.45
Roblin, town	North West	1,818	$153	14,127	126.16
Rockwood, R.M.	Interlake	7,654	$143	12,782	100.83
Roland, RM	South Central	1,035	$153	5,245	34.98
Rolling River First Nation	Central West	489	$180		no claims rec'd
Rosedale, RM	Central West	1,598	$153	5,282	34.25
Rossburn, R.M.	Central West	524	$180	2,159	12.00
Rossburn, town	Central West	568	$180	2,340	13.00
Rosser, R.M.	Winnipeg	1,412	$153	5,891	51.17
Russell, RM	Central West	544	$180	4,221	39.68
Russell, Town	Central West	1,587	$153	9,629	115.76
Sagkeeng F N (Fort Alexander)	East	3,123	$153		no claims rec'd
Selkirk, city	Interlake	9,752	$143	103,451	875.23
Shoal Lake, R.M.	Central West	578	$180	9,927	58.39

Participation by Manitoba communities in the MPSC funding program is, and has always been, voluntary – Manitoba communities are not required by regulation to have recycling programs. The communities themselves, along with the support of the MPSC have created and grown recycling programs from their infancy 11 years ago, to mature well-established programs today.

Did You Know?

Since 1995 Manitobans have recycled over 466,800 metric tonnes – THAT'S OVER 1 BILLION POUNDS! – of valuable resources through MPSC-funded recycling programs. That is equivalent to almost 66,690 garbage trucks full of recyclable material!

REGISTERED COMMUNITY	REGION	POPULATION	05-06 FUNDING RATE	TOTAL MPSC PAYMENTS RECEIVED BY COMMUNITY IN 05-06	TOTAL TONNES RECYCLED IN 05-06
Shoal Lake, Town	Central West	801	$180	13,757	80.91
Sifton, RM	South West	766	$180	3,475	19.31
Siglunes, R.M.	Interlake	1,513	$153		no claims rec'd
Snow Lake, town	North	1,207	$153	3,136	23.94
Somerset, village	South Central	459	$180	10,638	58.70
Souris, town	South West	1,683	$153	17,038	132.89
South Cypress, R.M.	South West	821	$180	758	4.21
South Norfolk, R.M.	South Central	1,246	$153	1,697	11.09
Split Lake (Tataskweyak C.N)	North	2,095	$153		no claims rec'd
Springfield, R.M.	Winnipeg	12,602	$143	53,694	371.65
St. Andrews, R.M.	Interlake	10,695	$143	43,577	361.87
St. Claude, village	South Central	558	$180	11,755	65.31
St. Clements, R.M.	East	9,115	$143	19,771	138.26
St. François-Xavier, RM	Winnipeg	1,024	$153	6,564	42.90
St. Laurent, R.M.	Interlake	1,172	$153		no claims rec'd
St. Lazare, village	Central West	265	$180	467	2.59
St. Pierre-Jolys, village	East	893	$180	7,553	41.96
Stanley, R.M.	South Central	5,139	$143		no claims rec'd
Ste. Anne, R.M.	East	4,427	$153	2,225	18.43
Ste. Anne, town	East	1,513	$153	24,818	202.40
Ste. Rose du Lac, Town	North West	1,047	$153	8,059	53.14
Ste. Rose, RM	North West	895	$180		no claims rec'd
Steinbach, City	East	9,227	$143	136,616	1,220.54
Stonewall, town	Interlake	4,012	$153	23,077	170.15
Strathclair, RM	Central West	892	$180	6,159	34.21
Strathcona, R.M.	South West	628	$180	4,375	24.20
Stuartburn, R.M.	East	1,603	$153	9,279	76.94
Swan River, R.M.	North West	2,923	$153	3,479	39.38
Swan River, Town	North West	4,032	$153	38,810	370.97
Tache, R.M.	Winnipeg	8,578	$143	48,915	404.80
Teulon, town	Interlake	1,058	$153	5,983	44.11
The Pas, town	North	5,795	$143	21,554	147.38
Thompson, City	North	13,256	$143	71,186	641.51
Thompson, R.M.	South Central	1,333	$153	5,308	34.69
Treherne, Town	South Central	644	$180	10,394	57.75
Turtle Mountain, R.M.	South West	1,146	$153	14,677	125.26
Victoria Beach, RM	East	265	$180	10,249	56.94
Victoria, R.M.	South Central	1,181	$153	10,688	69.86
Virden, town	South West	3,109	$153	28,413	211.87
Wallace, R.M.	South West	1,547	$153	13,994	104.35
Waskada, Village	South West	208	$180	124	0.69
Wawanesa, village	South West	516	$180	9,233	51.30
West St. Paul, R.M.	Winnipeg	4,085	$153	31,197	203.90
Whitehead, RM	South West	1,457	$153	5,778	37.77
Whitemouth, R.M.	East	1,617	$153	19,678	149.88
Whiteshell Prov Park - W.C.A.	East	570	$180	1,974	10.97
Whitewater, R.M.	South West	725	$180	4,521	24.97
Winkler, City	South Central	7,943	$143	83,192	753.68
Winnipeg Beach, town	Interlake	801	$180	21,996	134.94
Winnipeg, city	Winnipeg	619,544	$102	4,363,802	41,812.33
Winnipegosis, village	North West	621	$180	3,868	21.49
Woodlands, R.M.	Interlake	3,453	$153	6,105	45.01
Woodworth, RM	South West	939	$180	820	4.56
				7,389,607	**66,789.78**

By-Material Recovery of Eligible Materials

On average, Manitobans recycled approximately 57 kilograms per person (66,789,776 kgs/1,170,300 population in 2005) through local community recycling programs. Based on waste generation estimates gathered through MPSC-funded municipal residential waste composition studies, this is equivalent to a recovery rate of approximately 72%.

While there are reasons to be cautious in interpreting the by-material weights reported to MPSC (see Important Notes below table), the continuing trend towards higher recovery rates across all categories is positive news.

Chart 4 — By-Material Recovery

Eligible Material	Total Recycled 2005/2006 (tonnes)	Average Kgs Recycled Per Manitoban (2005 pop. = 1,170,300)	Estimated Generation (Kgs per capita) Source: 2000 Waste Comp. Studies	2005/2006 Recovery Rate
Newspapers, Magazines, Flyers & Telephone Directories	34,660.0	29.62	32.01	92.53%
Corrugated Cardboard	11,727.4	10.02	9.63	104.11%
PET Plastics	2,091.4	1.79	2.46	72.54%
4, 5, & 7 Rigid Plastics	940.3	0.80	1.48	54.41%
Glass Containers	5,336.1	4.56	12.44	36.64%
Boxboard	5,398.0	4.61	8.69	53.06%
Aluminum Cans	894.3	0.76	1.70	44.94%
Metal Cans	2,551.2	2.18	5.59	39.00%
Polycoat & Aseptic Containers	1,023.0	0.87	1.90	45.99%
HDPE Containers	2,167.8	1.85	3.48	53.16%
Total Eligible Materials	66,789.5	57.07	79.38	71.89%

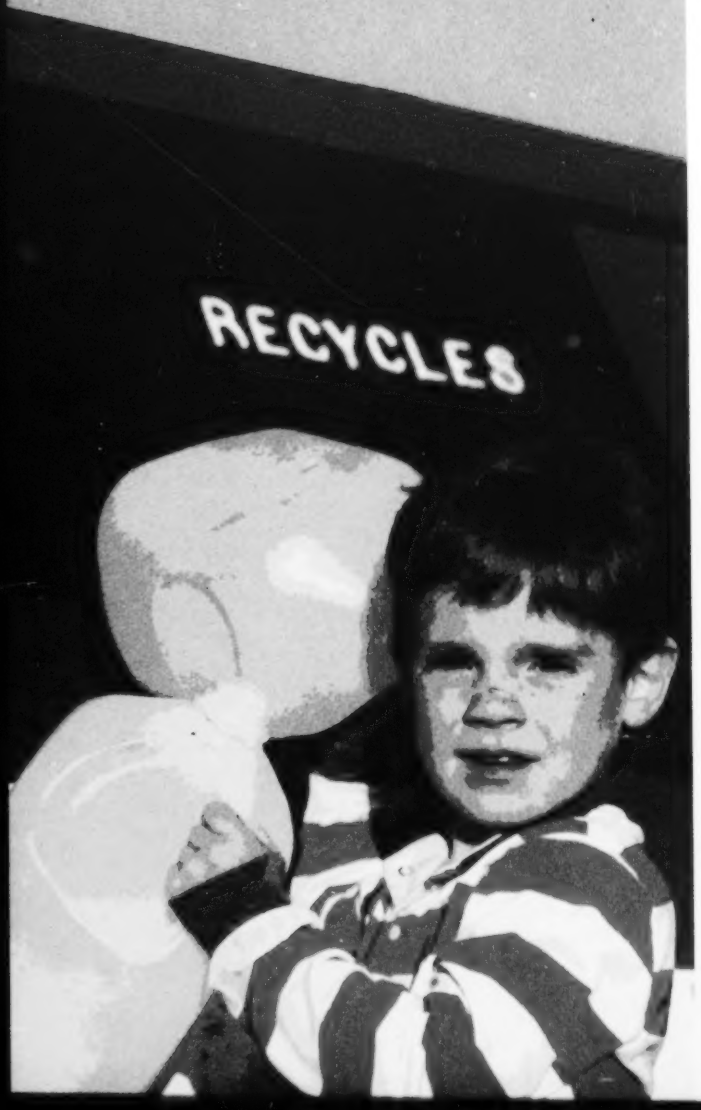
Important Notes: Although MPSC requires that participating municipalities report by material, there are many reasons to be cautious in interpreting the by-material weights provided.

1. The waste generation numbers (denominator) used in calculating recovery rates are taken from the latest residential waste composition studies commissioned by the MPSC in the year 2000. Although the methodology used in these studies is considered state of the art and has been emulated by other jurisdictions, the results offer a snapshot over a short period of time and only include materials generated in households.
2. Individuals may bring newspapers, magazines and other periodicals home from other sources (offices) for recycling, resulting in higher recovery than just what is considered residential waste. Also, because of how newspapers, magazines and telephone directories are collected and processed for recycling, accurately separating each component of the mix is difficult and costly.
3. Recovery numbers reported by the MPSC include only those materials that are recycled through registered local recycling programs in participating communities. Manitoba also has many active charity-based organizations and individuals (e.g. Cancer Care and some Winnipeg fire stations) that collect recyclable materials for sale directly to brokers. The amount of material recycled through such activities is unknown at this time, but it is estimated to be substantial. This is most apparent in the recovery of aluminum beverage containers. In previous years, a third-party study conducted on behalf of MPSC estimated the total annual recovery rate for beverage containers to be above 60%.
4. MPSC has capped the amount of corrugated cardboard (OCC) that it will fund as a mechanism for capping its financial exposure to unknown amounts of corrugated cardboard generated in the province's commercial/institutional sector. The OCC amount shown in the table includes all OCC *collected by participating municipal recycling programs*, whether from households or other sources.

Promotion & Education

The Multi-Material WRAP Fund shall be used to provide or pay for the following:

- education programs for the purpose of the waste reduction and prevention program for designated material;



Then and Now

Promotion and education has always been a key component to successful household recycling programs.

Then

At the inception of the MPSC in 1995, when widespread household recycling was struggling to take hold in Manitoba, MPSC's P&E efforts were detailed and focused in two areas: (1) providing the tools and programs to Manitoba municipalities to educate their residents about recycling, and (2) doing our own promotional campaigns to educate Manitobans in general about household recycling. Our approach works and eleven years later and over one billion pounds of household materials recycled throughout Manitoba, the aforementioned efforts have resulted in great success!

Now

In 2006 the MPSC's primary P&E focus is on helping Manitoba municipalities maintain and strengthen their recycling programs. The tools we provide today are mainly web-based, and are located on *www.mpsc.com*. Last year saw the launch of our online "5 step guide to promoting your recycling program". This guide offers assistance to both communities that are starting a program and to those who have established programs. There are sample news releases, sample public service announcements, a sample media advisory, material fact sheets, graphics for use in P&E material, and an 'interesting facts' document.

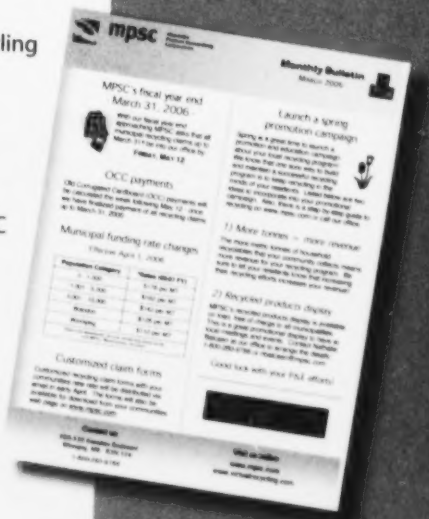
Along with the web-based tools, the MPSC also offers one-on-one telephone P&E support for the communities that would like it.

Along with the web-based tools, the MPSC also offers one-on-one telephone P&E support for the communities that would like it.

Communications with Local Recycling Representatives

The following communication activities are for the purpose of keeping municipal recycling representatives informed about MPSC initiatives, reporting recycling information and statistics, and providing opportunities to network with fellow recycling program administrators.

- **A regular monthly bulletin** is distributed to municipalities and recyclers. The bulletin ensures that these stakeholders receive timely information about MPSC programs, important events, new initiatives, etc. Since early 2004, the bulletin has been distributed primarily via email.
- **Annual Workshops** took place in Brandon and Winnipeg in the fall of 2005. They included a combination of plenary sessions and break out presentations. In addition to MPSC presentations, MARRC, Tire Stewardship Board, Manitoba Hydro, and Manitoba Energy, Science and Technology also gave presentations.



- **Community Recycling Reports** were distributed to participating municipalities in the fall of 2005. These reports assist municipalities in monitoring the success of their recycling programs, and to set goals for their community. A grading system is used to give municipalities a straightforward way to evaluate their community recycling program.
- **Stewardship Circle Newsletter** is produced one to two times per year.
- **MB Recycles** is an on-line community that the MPSC established several years ago. It is a forum whereby Manitobans can share recycling information, post questions, advertise recycling equipment, etc.

MPSC's Municipal Programs P&E activities are one example of how incremental improvements have made recycling a success in Manitoba. Continued success in this area will help to ensure successful recycling programs in the future.

STAR Program

MPSC developed the STAR (Student Action for Recycling) program in September, 1997 with the intention of entrenching the recycling and waste reduction ethic in Manitoba K-S4 schools province-wide. Nine years later, we can proudly say that our goal was more than met.

Since 1997, MPSC has seen many accomplishments:

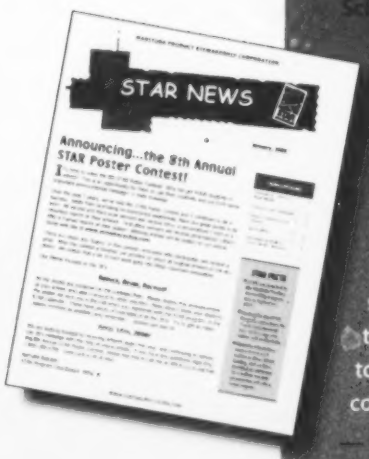
- Provided more than $2.9 million in direct funding to Manitoba schools.
- Invested more than $1.1 million towards various promotional and educational support materials.
- Registered more than 700 schools per year in STAR.
- Received two international awards for excellence in the development of environmental education programming.
- Awarded Web Site of the Year by the Manitoba Library Association for STAR's educational web site www.virtualrecycling.com.

The basic requirement for participation in STAR is that schools must have an in-school recycling program. The $500 honorarium may be spent on one or more of the following activities:

- Environmental field trips
- School ground beautification
- Environmental books or videos
- Environmental speakers/entertainers
- Composting projects
- Recycling containers
- Recycling pick up service
- Rewards or incentives
- Community/school clean-up activities

Last year, STAR continued to provide various resources, tools and assistance to schools involved in the program, such as the following:

- **STAR Newsletter** –This publication was distributed to all schools in May, September, and January. The newsletter includes important reminders, special events, articles from other



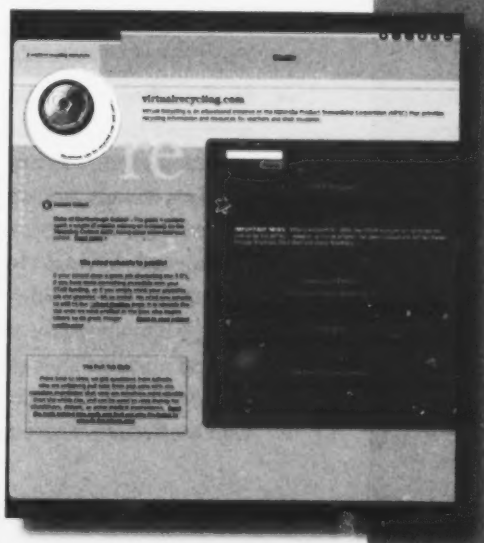
WHAT SCHOOLS HAVE SAID ABOUT THE STAR PROGRAM

"This is a very worthwhile program, and we are looking forward to being able to actually do more than go through the motions with the students. We will now be able to return recyclables."

— Ashern Early Years School, Ashern

"It is an excellent program that can be integrated into the classroom on educating students to think about ways to keep their community clean."

— Berens River School, Berens River



"The long term environmental gains because of this program are immense. It helps to teach the young citizens of the needs to take care of our environment and it teaches them how to achieve results."

— Bird's Hill School, East St. Paul

"We really appreciate receiving the honorarium. It has allowed us to have speakers and entertainment in for the students in order to raise awareness of the environment."

— Boissevain School, Boissevain

environmental organizations, recycling tips, school profiles, answers to frequently asked questions, and much more.

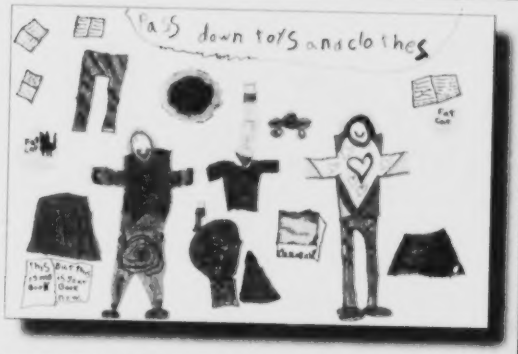
- **www.virtualrecycling.com** – MPSC's educational Web site offers a wide variety of information and services geared towards teachers and students in Manitoba and beyond. It provides information on current news and events, a school profile's section where schools can share their project activities. Over 570 schools registered on-line last year – this further reduces paper use.

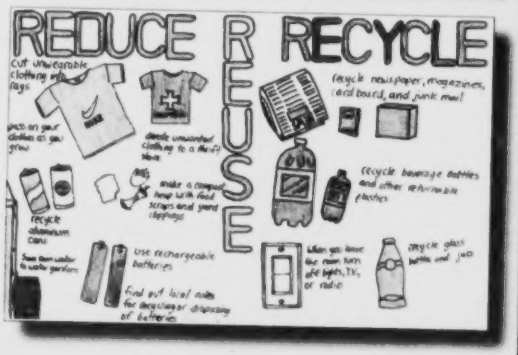
- **FREE STAR Items** – MPSC provided many free STAR tools such as sticker sheets, temporary tattoos, badges, perpetual folders, posters, and reusable lunch bags and pens that could be used as draws and given as incentives.

- **7th Annual Star Poster Contest** – This contest saw over 2,500 posters created at the classroom level, with more than 430 posters submitted to MPSC for final judging. Our two judges Mary Melnychuk of the Environmental Speakers Bureau and Joe Grande of Grandesign chose 1st, 2nd, and 3rd place winners in each grade. Winners received personalized T-shirts with their artwork printed on it and a framed or mounted reproduction of their drawings. All participants received STAR Flippers. The winning posters were featured both on our 10-month school calendar and our educational web site. The school calendar was distributed to all Manitoba schools in September, 2005.

- **Environmental Speakers Bureau (ESB)** – MPSC continued to support the Resource Conservation Manitoba's ESB program. The Environmental Speakers Bureau provides free in-person classrooms presentations on recycling, composting, and other resource conservation topics in Winnipeg. During 2005/2006, over 215 presentations were given to over 50 Winnipeg area schools. The Ready, Set, Recycle resource kit is also available for teachers outside the capital region and continues to be a widely effective classroom tool.

- **Manitoba Envirothon** – For the sixth consecutive year, MPSC donated some promotional items. Envirothon is an Olympic-style competition geared towards high school students to help them learn about the natural environment. Last year, this organization was given pens, reusable lunch bags and tote bags.
- **Partnerships** – MPSC has assisted non-profit organizations by incorporating some of their environmental education messages through the STAR mailings to Manitoba schools. During 2005/2006, STAR mailings included information about the International Walk to School Day, the Environmental Speakers Bureau, the National Waste Reduction Week, the Active and Safe Routes to School program, and the Commuter Challenge, among others.





We continue to believe in the STAR program as a critical tool in supporting recycling. However we had to make a financial decision to protect our core programming. So effective March 31, 2006, the STAR program is no longer offered by the MPSC.

A similar program has been created and will be offered through Manitoba Education and Green Manitoba — the Education for Sustainable Development (ESD) Grant — to support teaching and learning of sustainable development in classrooms. We are pleased that government has seen the merit of the STAR program and look forward to them building on our achievements.

MPSC would like to thank the teachers, students, volunteers, and all others who participated and made STAR a great success throughout the years.

"The STAR program encourages schools to take an active role in recycling. We appreciate the opportunity to be involved."

— Brooklands School, Winnipeg

"Thanks again for the financial support. We would not be able to continue the program without it!"

— Bairdmore School, Winnipeg

Technical Services & Support

The Multi-Material WRAP Fund shall be used to provide or pay for the following:

- research and development activities related to the management of designated material;
- promotion and development of activities and economic instruments to encourage reduction and prevention of waste-designated material;

Recycling Markets: A Topsy-Turvy Year

Many of MPSC's stakeholders are aware that recyclable commodity markets, in particular old corrugated cardboard (OCC) markets, faced a critical situation this past winter. In summary, five major factors all joined together at the same time to create a "perfect storm" for Canada's forest-products (pulp and paper) industry. These factors are:

1. The highest value of the Canadian dollar in 28 years has made all Canadian exports more expensive.
2. Many of Canada's lumber, and pulp and paper mills are located in isolated rural areas far from urban markets.
3. New and fierce international competition.
4. The resolution of the softwood lumber dispute with the US will help improve the economics of Canadian lumber mills.
5. The cost of both electricity and natural gas has increased over the last eighteen months.

We are happy to report that after several months of very low prices for OCC, the market has rebounded, consequently revenues have returned to modest levels. More importantly, OCC continues to flow to end-markets. This is an important point. After a period of oversupply in the market, supply and demand has returned to a more balanced position.

In contrast, market revenues for used beverage containers were quite strong. Prices for pop bottles (PET), milk jugs (HDPE), and aluminium cans (UBC) set or were near record highs. Prices for these and other recyclable materials are expected to return to historic norms. Despite the volatility in recyclable commodity prices, local governments and recycling agents should be aware that over this past year the entire basket of recyclable materials generated approximately $91 per tonne in revenue. From January 2003 to March 2006, the entire basket of recyclable materials generated an average of $100 per tonne in revenue. Though revenue per tonne decreased $9 over the past year when compared to the three year average, $91 per tonne is still very respectable revenue.

Yes, recycling markets have been topsy-turvy. Can the MPSC or its stakeholders affect recycling markets? Not likely. Should you loose sleep over this situation? No. As one wise Material Recycling Facility Manager recently said to me, "Focus on the things you can control such as good customer service, effective promotion and education and collecting more tonnes. Besides, recycling markets are like the weather. Sometimes markets are hot, sometimes they are cold, but everyone likes to talk about how hot or cold they are." Irrespective of how 'hot or cold' recyclable commodity markets are, please contact the MPSC if we can help you to 'focus on the things you can control' in your community's recycling program. The MPSC will keep its stakeholders informed about these and other important recyclable commodity market developments in the year ahead.

David Crawford,
Market and Technical Services Manager

Despite the volatility in recyclable commodity prices, local governments and recycling agents should be aware that over this past year the entire basket of recyclable materials generated approximately $91 per tonne in revenue.

The following organizations, communities and recycling service providers received assistance during the past year:

1. Altona
2. Association of Manitoba Municipalities
3. Barrows Community Council
4. Berens River First Nation
5. Brandon
6. Churchill
7. Clearwater Provincial Park
8. Collège Universitaire de Saint-Boniface
9. Cornerstone Industries
10. Dakota Plains First Nation
11. Dauphin
12. Deloraine
13. Eastman Recycling - Steinbach
14. Elgin and Area Recycling
15. Ethelbert
16. Evergreen Environmental Technologies
17. Flin Flon and District Recycling
18. Hecla Provincial Park
19. Hollow Water First Nation
20. Indian and Northern Affairs Canada
21. Manitoba Association of Regional Recyclers
22. Manitoba - Canada Infrastructure Secretariat
23. Manitoba Conservation
24. Manitoba Department of Energy, Science & Technology
25. Manitoba Government Services
26. Manitoba Hydro
27. Manitoba Parks
28. Melita
29. Minitonas
30. Minnedosa
31. Natural Resources Canada
32. Newpawa
33. Northern Association of Community Councils
34. North Central Community Futures Development Corporation
35. Paint Lake Provincial Park
36. Parkland Agricultural Resource Co-operative
37. Parks Canada
38. Peguis First Nation
39. Pilot Mound
40. Poplar River First Nation
41. Portage and District Recycling
42. Prairie Bio Energy
43. Recycling Council of Alberta
44. Red River College
45. RM of Birtle
46. RM of Coldwell
47. RM of Eriksdale

2005/2006 Market and Technical Service Assistance Summary

MPSC marketing and technical support is comprised of several key services:

- **Marketing Support:** The MPSC collects and maintains a comprehensive list of available recycling markets. Municipalities and recycling agents can request assistance with evaluating the best net revenue for their recyclables. The MSPC monitors market revenues for all MPSC eligible materials on a monthly basis.
- **Collection and Processing Evaluation:** On an as needed basis the MPSC will evaluate current collection and processing options for municipalities and or their service providers; and make suggestions that municipalities could consider.
- **On-Site Evaluations:** As required the MPSC will make site technical and visits to municipalities and their processors. These evaluations and subsequent follow ups are designed to help municipalities that are striving to improve and or wish to make substantial changes to their recycling programs.
- **Cost Analysis:** Several municipalities have requested information about cost analysis. The MPSC will not perform full-cost accounting analysis for municipalities, rather it will provide educational materials, case studies and help to explore potential collection, processing, marketing, and transportation and promotion opportunities which can be utilized to analyze options and their costs.
- **Transportation Resources:** The MPSC actively encourages municipalities and service providers to utilize proper shipping techniques and practices. This includes the use of backhaul opportunities to reduce shipping costs. The MSPC maintains a list of potential carriers for municipalities to consult with.
- **MPSC Workshops:** Annual workshops offer the opportunity to update local recycling operators on current and future market trends. As well it is an opportunity to share information on best practices.

Coupled with the promotion and education support provided by MPSC, Manitoba communities have access to all the tolls they need to deliver successful, effective local recycling services.

The MPSC acts as a resource for recycling stakeholders. Consistent with the voluntary nature of the MPSC, local governments ultimately decide the best course of action for their communities.

STAR Plus Program

In June 2005 the MPSC's Board of Directors made the decision to terminate the STAR Plus program. This decision was not reflective of any actions taken by Manitoba's post-secondary educational institutions; rather it was a result of the MPSC's financial position. Interim STAR Plus funding for the 2005/2006 academic year was provided by Manitoba Conservation. During this period,

the MPSC continued to manage the STAR Plus program. Effective March 31, 2006, the STAR Plus program will no longer be offered by the MPSC. However, with the support of Manitoba Advanced Education and Training, a similar program has been developed and will be offered through Green Manitoba.

Congratulations to all of the STAR Plus participants for both their recycling accomplishments and environmental leadership. Since 1999 STAR Plus program participants have:

- Recycled more than 2,000 metric tonnes of recyclable material
- Received more than $900,000 in direct funding
- Avoided approximately $50,000 in landfill disposal fees and other waste management costs
- Created valuable learning opportunities for students, faculty and staff
- Benefited from hundred of hours of free technical support

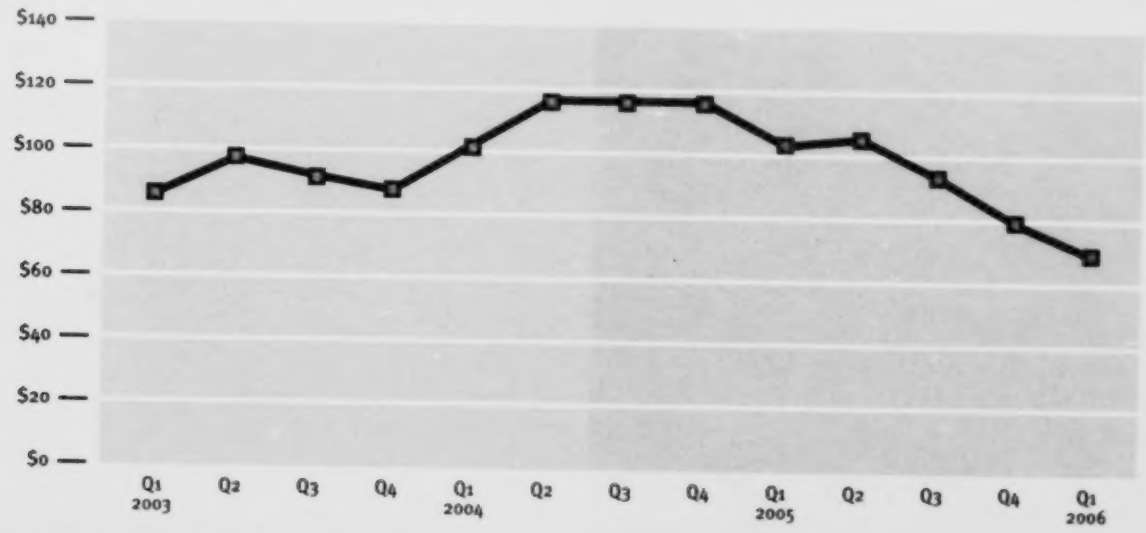
MPSC developed the STAR Plus program with the intention to recycle additional MPSC designated materials, reduce the amount of solid waste sent to landfill, and to provide the MPSC with measurable results. Seven years later, we can proudly say that our goal was more than met!

48. RM of Louise
49. RM of North Norfolk
50. RM of Odanah
51. RM of Pipestone
52. RM of Ritchot
53. RM of Siglunes & Town of Ashern
54. RM of St. Andrews
55. RM of Woodlands
56. Sagkeeng First Nation
57. Souris
58. Sprucedale Industries
59. Statistics Canada
60. The Pas and Area Recycling
61. Thicket Portage Community Council
62. Virden
63. University of Manitoba
64. University of Winnipeg
65. Village of Waskada
66. Westman Recycling
67. Whiteshell Provincial Park
68. Winkler
69. Winnipeg
70. Winnipegosis
71. Winnipeg Folk Festival

Revenue Monitoring

As the chart below indicates, the revenue generated by the entire basket of recyclable materials collected outside of Winnipeg dropped in late 2005 and early 2006.

Chart 5 — MPSC Quarterly Revenue Monitoring Q1 2003 to Q1 2006: $/Tonne



Stewards Programs

"A steward of beverage containers shall pay a WRAP levy at the rate of 2 cents per container that contained a beverage that is supplied by the steward for consumption in Manitoba"

Source: The Waste Reduction and Prevention Act (C.C.S.M c. W40)

Manitoba Regulation 39/95 Multi-Material Stewardship (Interim Measures) Regulation

Stewards of Designated Materials

In Manitoba, companies supplying non-deposit, ready to serve beverage containers are required to obtain a Product Steward Licence under the Multi-Material Stewardship (Interim Measures) Regulation (39/95). The Regulation also requires Product Stewards to register, report containers supplied and remit a 2¢ WRAP Levy on all non-deposit, ready-to-serve beverage containers supplied in Manitoba to the Manitoba Product Stewardship Corporation.

During the 2005/2006 Manitoba Product Stewardship Program year, 84 companies were licensed as Product Stewards to supply beverage containers in Manitoba. Over $8 million in 2¢ WRAP Levies were remitted to the MPSC during the 2005/2006 Program year. (Figures are based on numbers before accrual for late reporting of levies and provisions under the MPSC Credit Program).

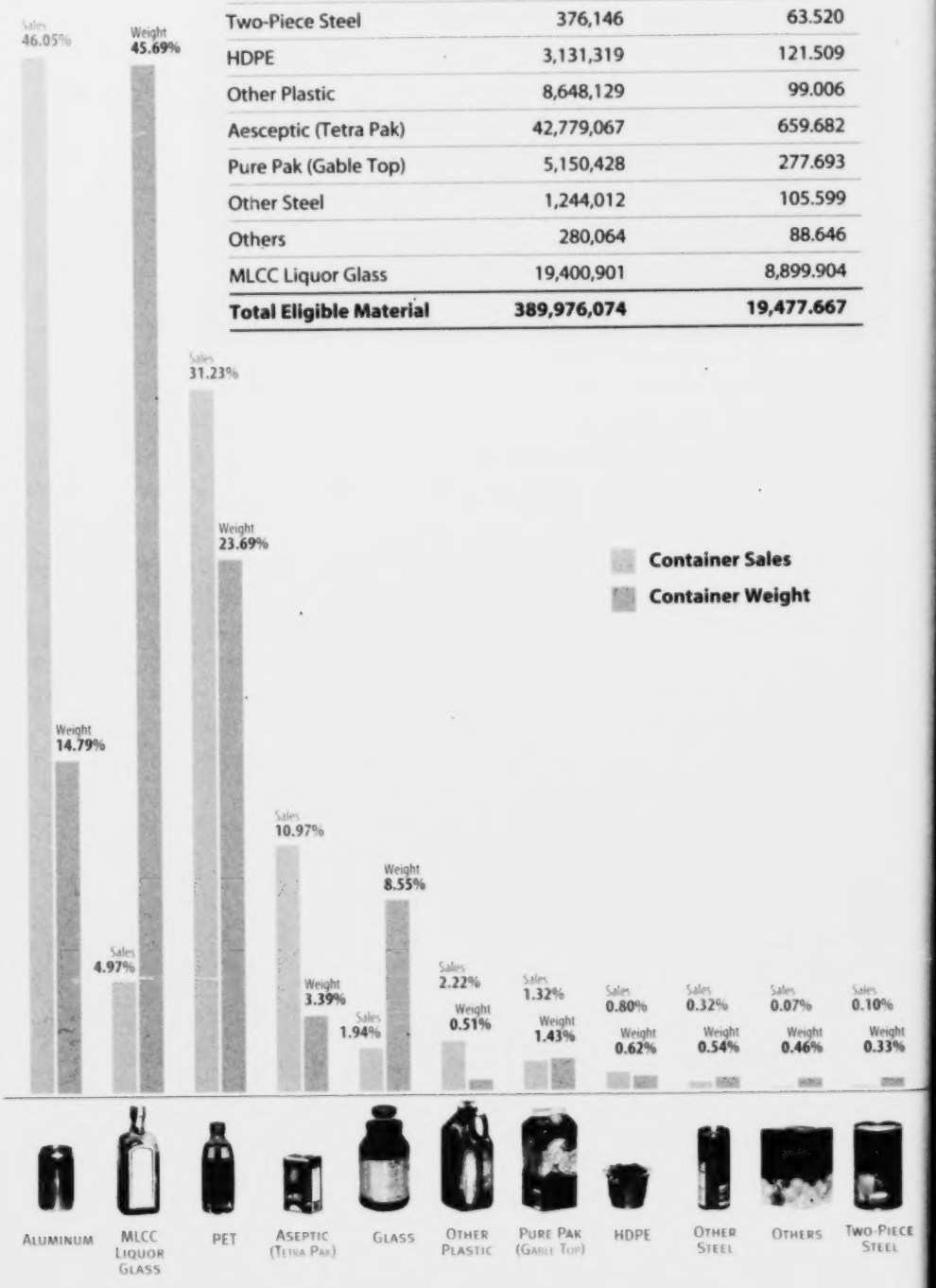
The 2¢ WRAP Levy is only applicable on beverage containers supplied in Manitoba. The Credit Program area of the MPSC is a mechanism whereby Licensed Product Stewards may apply for reimbursement of WRAP Levies for out-of-province sales of applicable materials. The Credit Program also addresses such occasions of double remittances and over remittances on applicable materials. Just over $225,000 was paid out to the five Product Stewards which requested and qualified for credits during the 2005/2006 Program year. (Figures are based on numbers before accrual for late reporting of levies and provisions under the MPSC Credit Program)

Compliance Review procedures, performed on a rotating schedule, are part of the compliance/enforcement area of the Stewards Program. All compliance review procedures are performed by an independent, third-party organization to maintain confidentiality of sensitive sales information. The Compliance Review program area progressed with field reviews of 10 Product Stewards during the 2005/2006 Program year. Product Steward Compliance Surveys were issued to the remaining applicable companies. Periodic in-store monitoring is also performed to ensure that applicable materials are properly registered with the MPSC.

During the 2005/2006 Manitoba Product Stewardship Program year, 84 companies were licensed as Product Stewards to supply beverage containers in Manitoba.

Chart 6 — 2005/2006 2¢ WRAP Levy Beverage Containers Supplied in Manitoba

Container Material	Container Sales	Container Weight (metric tonnes)
Aluminum	179,597,882	2,881.247
PET	121,799,289	4,614.613
Glass	7,568,837	1,666.248
Two-Piece Steel	376,146	63.520
HDPE	3,131,319	121.509
Other Plastic	8,648,129	99.006
Aesceptic (Tetra Pak)	42,779,067	659.682
Pure Pak (Gable Top)	5,150,428	277.693
Other Steel	1,244,012	105.599
Others	280,064	88.646
MLCC Liquor Glass	19,400,901	8,899.904
Total Eligible Material	**389,976,074**	**19,477.667**



Financial Statements
March 31, 2006

AUDITORS' REPORT

To the Board of Directors of

Manitoba Product Stewardship Corporation

We have audited the balance sheet of Manitoba Product Stewardship Corporation as at March 31, 2006 and the statements of operations and fund balance and cash flows for the year then ended. These financial statements are the responsibility of the company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the company as at March 31, 2006 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Winnipeg, Canada,
May 26, 2006

Ernst & Young LLP
Chartered Accountants

Manitoba Product
Stewardship Corporation
Incorporated under the laws of Manitoba

BALANCE SHEET

As at March 31, 2006

	2006 $	2005 $
ASSETS		
Current		
Cash and term deposits [note 2]	**2,918,041**	3,007,375
Interest receivable	**10,581**	11,163
Grant receivable – school programs [note 3]	**58,331**	—
Levies receivable	**745,328**	744,553
Prepaid expenses and deposits	**12,849**	13,326
Total current assets	**3,745,130**	3,776,417
Capital assets [note 4]	**16,874**	15,087
	3,762,004	3,791,504
LIABILITIES AND FUND BALANCE		
Current		
Accounts payable and accrued liabilities	**84,060**	75,528
Recycling support payments payable	**1,579,152**	1,381,414
Total current liabilities	**1,663,212**	1,456,942
Fund balance		
Multi-Material WRAP Fund	**2,098,792**	2,334,562
	3,762,004	3,791,504

See accompanying notes

On behalf of the Board:

Director

Director

Manitoba Product
Stewardship Corporation

STATEMENT OF OPERATIONS AND FUND BALANCE

Year ended March 31, 2006

	2006 $	2005 $
REVENUE		
Beverage levy revenue	8,024,604	7,569,563
Levy rebates	(225,198)	(215,724)
Provincial grant – school programs [note 3]	576,798	—
Interest [note 2]	77,617	91,279
	8,453,821	7,445,118
EXPENSES		
Programs		
Municipal		
Recycling support payments to municipalities	7,389,607	7,744,825
Municipal support	53,108	92,598
	7,442,715	7,837,423
Steward		
Compliance of WRAP Act	45,111	—
School		
STAR – school honorariums	342,500	362,500
STAR Plus – post secondary	133,230	144,575
School promotion and education	101,068	99,837
	576,798	606,912
Corporate promotion/partnerships		
Anti-litter campaign	—	43,452
Advertising and promotion	8,531	11,795
Partnerships/sponsorships	5,000	20,500
	13,531	75,747
	8,078,155	8,520,082
Administrative [schedule]	611,436	610,075
	8,689,591	9,130,157
Excess of expenses over revenue	(235,770)	(1,685,039)
Fund balance, beginning of year	2,334,562	4,019,601
Fund balance, end of year	2,098,792	2,334,562

See accompanying notes

Manitoba Product
Stewardship Corporation

STATEMENT OF CASH FLOWS

Year ended March 31, 2006

	2006 $	2005 $
OPERATING ACTIVITIES		
Excess of expenses over revenue	**(235,770)**	(1,685,039)
Add charges to operations not requiring a current cash payment		
Amortization	**5,516**	7,105
	(230,254)	(1,677,934)
Net change in non-cash working capital balances related to operations		
Interest receivable	**582**	5,882
Grant receivable	**(58,331)**	—
Levies receivable	**(775)**	(113,654)
Prepaid expenses and deposits	**477**	(1,489)
Accounts payable and accrued liabilities	**8,532**	(43,347)
Recycling support payments payable	**197,738**	(422,495)
Cash used in operating activities	**(82,031)**	(2,253,037)
INVESTING ACTIVITIES		
Purchase of capital assets	**(7,303)**	—
Cash used in investing activities	**(7,303)**	—
Decrease in cash during the year	**(89,334)**	(2,253,037)
Cash position, beginning of year	**3,007,375**	5,260,412
Cash position, end of year	**2,918,041**	3,007,375

Cash position consists of cash and term deposits.

See accompanying notes

Manitoba Product
Stewardship Corporation

NOTES TO FINANCIAL STATEMENTS

March 31, 2006

1. ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES

Organization

Manitoba Product Stewardship Corporation ["MPSC"] was established under the Waste Reduction and Prevention Act ["WRAP"] – Multi-Material Stewardship (Interim Measures) Regulations [the "Regulations"] with the following objectives:

[a] To establish and administer a waste reduction and prevention program for designated materials for Manitoba;

[b] To provide for the effective, efficient and economical management of waste designated materials; and

[c] To administer the Multi-Material WRAP Fund.

The Multi-Material WRAP Fund is an industry-operated fund which provides for, among other initiatives, recycling support payments to municipal and local governments for eligible materials recovered from residential waste and delivered to an approved recycling facility. The Fund is currently funded by collection of levies on beverage containers supplied by a steward of beverage containers (Product Steward) to be consumed in Manitoba.

MPSC is exempt from income tax under Section 149 of the Income Tax Act.

Levy revenue and recycling support payments to municipalities

Levy revenue is charged on all non-deposit [excluding dairy] beverage containers supplied for consumption in Manitoba, subject to certain exemptions, by a Product Steward. Pursuant to the Regulations, a Product Steward is defined as the first person or business in Manitoba who, in the course of business, supplies beverages in containers to another person or business. Beverage levy revenue is recognized when the amount is received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Product Stewards are eligible for credits if the beverage containers on which levies have been previously paid were supplied to consumers outside of Manitoba or if the levies are inadvertently paid by two Product Stewards on the same beverage containers. Levies are collected and credits are paid based on self assessments as reported by Product Stewards.

Recycling Support Payments to municipalities are paid to registered Manitoba municipalities based on the tonnage of eligible materials delivered to an approved recycling facility as reported by the municipalities to MPSC.

NOTES TO FINANCIAL STATEMENTS, March 31, 2006, cont.

Capital assets

Capital assets are recorded at cost less accumulated amortization. Amortization is provided for by the following annual rates and methods:

Furniture and fixtures	20%	declining balance
Computer hardware	30%	declining balance
Computer software	100%	straight line

Financial instruments

Financial instruments include cash and term deposits, interest receivable, grant receivable, levies receivable, accounts payable and accrued liabilities and recycling support payments payable. It is management's opinion that MPSC is not exposed to significant interest, currency, or credit risks arising from these financial instruments. Due to their short-term nature, the book value of the MPSC's financial assets and liabilities approximates their fair value.

Use of estimates

The preparation of financial statements in accordance with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingencies at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

2. CASH AND TERM DEPOSITS

Included in cash and term deposits are term deposits recorded at cost, held in trust by the Department of Finance of the Province of Manitoba. The term deposits bear interest at 3.55% [2005 - 2.45%] per annum and mature on May 2, 2006.

3. PROVINCIAL GRANT FOR SCHOOL PROGRAMS

Manitoba Conservation and the MPSC entered into a Memorandum of Understanding on September 1, 2005 regarding the funding support for the delivery of the MPSC's school and youth programs. Manitoba Conservation reimbursed MPSC $576,798 for expenditures related to the delivery of school and youth programs. The grant is not repayable to Manitoba Conservation.

NOTES TO FINANCIAL STATEMENTS, March 31, 2006, cont.

4. CAPITAL ASSETS

	2006			2005		
	Cost	Accumulated amortization	Net book value	Cost	Accumulated amortization	Net book value
	$	$	$	$	$	$
Furniture and fixtures	25,461	19,845	5,616	25,461	18,441	7,020
Computer						
Hardware	82,030	71,624	10,406	76,431	68,364	8,067
Software	149,487	148,635	852	147,782	147,782	—
	256,978	240,104	16,874	249,674	234,587	15,087

5. LEASE COMMITMENTS

MPSC rents office space and equipment under various leases which expire over the next three years. Future minimum lease payments required are as follows:

	$
2007	53,459
2008	5,180
2009	2,818

Manitoba Product
Stewardship Corporation

SCHEDULE OF ADMINISTRATIVE EXPENSES

Year ended March 31, 2006

	2006 $	2005 $
Board members' expenses	2,710	3,697
Communication	11,309	11,811
Contract financial management	52,483	50,744
Amortization	5,516	7,105
Equipment, leasing, repairs and maintenance	17,984	20,462
Insurance	15,209	14,096
Office	40,000	45,471
Professional fees	22,689	15,610
Promotion	2,279	1,924
Rent	48,240	48,934
Salaries, wages and benefits	386,050	384,274
Subscriptions	5,841	4,457
Travel and automotive	1,126	1,490
	611,436	610,075

See accompanying notes

BOARD OF DIRECTORS & STAFF

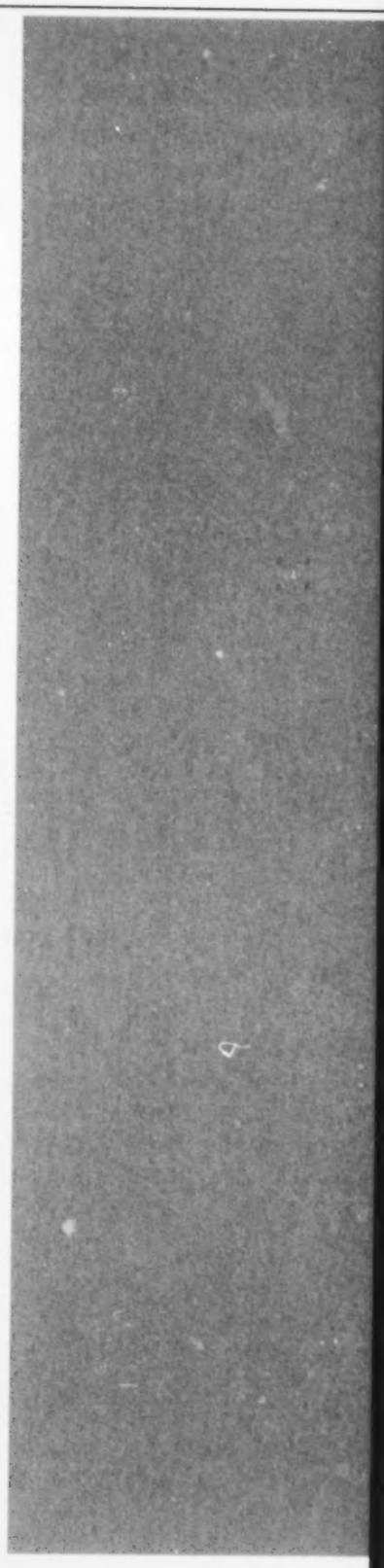
(at time of publication)

Board

John Clarkson (Chair)	*Energy, Science and Technology*
Jane MacKay (Vice-Chair)	*Beverage Industry*
Rudy Redekop (Sec-Treasurer)	*Publishing/Printing Industry*
Stan Ward	*Association of Manitoba Municipalities*
Rick Martel	*Association of Manitoba Municipalities*
J. Dan McInnis	*City of Winnipeg*
Keith McDougall	*Retail Sector*
Jim Ferguson	*Manitoba Conservation*
John Sinclair	*Consumers*

Staff

Jim Fogg	*General Manager*
Michael Fernandes	*Senior Manager, Municipal Programs*
Darryl Nicholson	*Steward Programs*
Gina Borkofski	*Municipal Systems Coordinator*
David Crawford	*Markets and Technical Services Manager*
Nathalie Balcaen	*Administrative Assistant/Star Program Coordinator*



How This Report Was Made

The cover of this annual report is printed on recycled paper. The text pages are printed on tree-free paper. The inks are vegetable oil-based. Please recycle where facilities exist.

mpsc

Manitoba
Product Stewardship
Corporation

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